



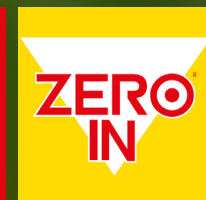
# 21 ways to grow your pest control business

2024-25

**STV**  
LIVE PEST-FREE



HOME PEST CONTROL 



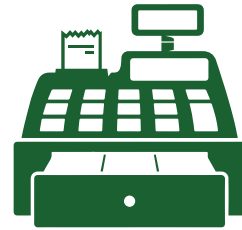


# 21

## Twenty one great-value deals to drive sales, revenue, and margin in your business



**COST from only £200**



**REVENUE from £600**



**POR guaranteed 60%**

Full merchandising supplied FREE including stand and POS pack

Delivered all on one pallet: Stock, Stand & POS



NET PRICE **£500** RRP **£1,500**

**60%  
POR**

**DD015** **NEW**

### Development Deal - The Big Cheese Home Choice Bait

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains		Qty	FOC	Total	RRP
STV179	Rat & Mouse Bait Station	28	2	30	£11.99
STV244	Rat & Mouse Killer Grain Bait Sachet - 25g x 6	12		12	£7.99
STV223	Mouse & Rat Killer Pasta Sachet - 10g x 15	12		12	£7.99
STV213	All-Weather Block Bait - 10g x 30	36	24	60	£11.99
STV212	All-Weather Block Bait - 10g x 15	36		36	£7.99

**STOCK ONLY - DD015SO**



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OFFERS END FEBRUARY 2025



NET PRICE **£500** RRP **£1,500**

**60%**  
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**DD013** **NEW**

### Development Deal - The Big Cheese Mouse Out Repellents

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
STV826 Mouse Out Mini-Sonic Mouse Repellent	12		12	£11.99
STV828 Mouse Out Mini-Sonic Mouse Repellent - 3-Pack	12		12	£29.99
STV820 Mouse Out Battery Powered Mouse Repellent	12		12	£11.99
STV403 Mouse Out Lacque ml Aerosol	6	6	12	£6.99
STV406 Mouse Out- 1L Pressure Sprayer	6	6	12	£11.99
COM034 Mouse Out Repellent Kit	6		6	£19.99
STV405 Mouse Out Refresher Spray - 500ml RTU	6		6	£6.99
STV401 Mouse Out Scent Sachet - 5-Pack	6		6	£6.99
STV250 Mouse Out Wire Wool Rodent Blocker Kit	12	6	18	£11.99
STV251 Mouse Out Barrier Foam - 400ml	12	6	18	£6.99
STV253 Mouse Out Rodent Repellent Granules - 350g	12	6	18	£6.99

**STOCK ONLY - DD013SO**



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NET PRICE **£500** RRP **£1,500**

**60%  
POR**

**DD010** **NEW**

### Development Deal - The Big Cheese Cat & Dog Deterrents

Dimensions: 210cm x 60cm x 60cm (h/w/d including header)

Contains		Qty	FOC	Total	RRP
STV631	Cat & Dog Scatter Granules - 750g Refill	18	12	30	£4.99
STV616	Cat & Dog Scatter Granules - 450g	30		30	£7.99
STV619	Cat & Dog Crystal Gel - 450ml	18	6	24	£6.99
STV614	Pepper Dust - 300g	12	6	18	£7.99
STV623	Cat & Dog Scatter Spray - 1L RTU	18	6	24	£7.99
STV624	Cat & Dog Scatter Spray - 1.5L Pressure Sprayer	4	4	8	£9.99
STV601	Mega-Sonic® Solar Cat Repeller	6		6	£24.99
STV606	Mega-Sonic® Cat Repeller	6		6	£34.99
STV909	Prickle Strip Garden Fence Topper - 45cm - 6-Pack	12		12	£14.99

**STOCK ONLY - DD010SO**



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DEVELOPMENT  
**DEAL**

NET PRICE **£400** RRP **£1,200**

**60%  
POR**

**UFD005**

**NEW**

### Development Deal - The Big Cheese Hawk Kite

Dimensions: 90cm x 30cm x 60cm (h/w/d)

Contains

STV968 Hawk Kite Bird Scarer

Qty	FOC	Total	RRP
25	5	30	£39.99

**STOCK ONLY - UFD005SO**

**PROMOTE £10 OFF RRP  
And still earn 46% POR**



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NET PRICE **£500** RRP **£1,500**

**60%  
POR**

**DD018** **NEW**

**Development Deals - Zero In Plant Remedy**

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
ZER220 Bug Soap Spray - 500ml	24		24	£3.99
ZER110 Bug Soap Refill - 200ml	18	6	24	£3.99
ZER114 Feed & Mist Sprayer - 750ml	12	12	24	£3.99
ZER221 Gnat Barrier - 1L	30	6	36	£4.99
ZER222 Gnat Barrier - 2.5L	27	3	30	£9.99
ZER017 Pot Plant Bug Trap - 5-Pack	36		36	£3.99
ZER018 Pot Plant Bug Stick - 6-Pack	36		36	£3.99
ZER224 Foliar Mist Feeder - 250ml	24	12	36	£3.99
ZER225 Dust & Shine Houseplant Gloves	24		24	£3.99
ZER229 Leaf Shine Aerosol - 200ml	12	12	24	£3.99
ZER111 Houseplant Tonic - 1L	24		24	£3.99

**STOCK ONLY - DD018SO**



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NET PRICE **£500** RRP **£1,500**

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POR**

**DD019** **NEW**

### Development Deal - Zero In Fly Control

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
ZER906 Fly & Wasp Killer - 300ml Aerosol	48		48	£2.99
ZER878 Fly Papers FSC - 8-Pack	36	12	48	£4.99
STV216CS Big Head Fly Swat - Assorted Colours	48		48	£1.99
ZER502 Kitchen Insect Killer - Assorted Colours	36		36	£3.99
ZER891 UV Light Kitchen Insect Killer	18	6	24	£11.99
ZER892 UV Kitchen Insect Killer Refills - 4 Pack	18		18	£11.99
ZER701 Ready-Baited Fruit Fly Trap - Twinpack	12	12	24	£6.99
ZER702 Fruit Fly Trap Refill - Twinpack	12	12	24	£3.99
ZER883 90-Day Knockdown Flying Insect Killer	12		12	£3.99
ZER880 High Voltage Insect Killer	6		6	£14.99

**STOCK ONLY - DD019SO**



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NET PRICE **£200** RRP **£600**

**60%  
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**DD0001**

**NEW**

### Development Deal – Zero In Natural Citronella

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
ZER885 60-Day Adjustable Diffuser	36	6	42	£3.99
ZER871 30-Day Gel Diffuser	30	6	36	£3.99
ZER872 30-Day Bamboo Diffuser	30	6	36	£3.99
ZER875 20-Hour Jar Candle	30	6	36	£3.99

**STOCK ONLY - DD001SO**



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NET PRICE **£1,000** RRP **£3,000**

**60%  
POR**

**DD022 NEW**

**Development Deal – Zero In Ant Indoor & Outdoor**

Dimensions: 189cm x 47cm x 66cm (h/w/d including header)

**INDOOR**

Contains

	Qty	FOC	Total	RRP
ZER965 Corner Fit Ant Bait Station - Twinpack	36	12	48	£5.99
ZER949 Ant & Crawling Insect Trap	36	12	48	£5.99
ZER948 Ant Trap & Crawling Insect Refills - 4 Pack	36		36	£3.99
ZER962 Ant & Crawling Insect Killer - 300ml Aerosol	36	6	42	£2.99
ZER958 Anti-Bacterial Ant & Cockroach Killer - 500ml RTU	24		24	£4.99
COM035 Ant Killer Kit	18		18	£11.99
ZER956 Ant Killer Powder - 150g	24	6	30	£3.99
ZER964 Ant Killer Powder - 300g	24	12	36	£4.99

**OUTDOOR**

ZER954 All-Weather Ant Bait Stations - Twinpack	36	12	48	£5.99
ZER949 Ant & Crawling Insect Trap	36	12	48	£5.99
ZER948 Ant Trap & Crawling Insect Refills - 4 Pack	36		36	£3.99
STV950 Ant Killer Powder - 450g	24	12	36	£5.99
ZER964 Ant Killer Powder - 300g	36	12	48	£4.99
STV932 Anti-Bacterial Ant & Cockroach Killer - 1L RTU	24		24	£5.99
ZER953 Liquid Ant Nest Killer - 500ml	24		24	£5.99
STV931 Anti-Bacterial Ant & Cockroach Killer - 1.5L Pressure Sprayer	12		12	£9.99

**STOCK ONLY - DD022SO**



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NET PRICE **£500** RRP **£1,500**

**60%  
POR**

**DD002** **NEW**

### Development Deal - Zero In Ant Indoor

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
ZER965 Corner Fit Ant Bait Station - Twinpack	36	12	48	£5.99
ZER949 Ant & Crawling Insect Trap	36	12	48	£5.99
ZER948 Ant Trap & Crawling Insect Refills - 4 Pack	36		36	£3.99
ZER962 Ant & Crawling Insect Killer - 300ml Aerosol	36	6	42	£2.99
ZER958 Anti-Bacterial Ant & Cockroach Killer - 500ml RTU	24		24	£4.99
COM035 Ant Killer Kit	18		18	£11.99
ZER956 Ant Killer Powder - 150g	30	6	36	£3.99
ZER964 Ant Killer Powder - 300g	24	12	36	£4.99

**STOCK ONLY - DD002SO**



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NET PRICE **£500** RRP **£1,500**

**60%  
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**DD0021 NEW**

**Development Deal – Zero In Ant Outdoor**

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
ZER954 All-Weather Ant Bait Stations - Twinpack	36	12	48	£5.99
ZER949 Ant Trap & Crawling Insect	36	12	48	£5.99
ZER948 Ant Trap & Crawling Insect Refills - 4 Pack	36		36	£3.99
STV950 Ant Killer Powder - 450g	24	12	36	£5.99
ZER964 Ant Killer Powder - 300g	36	12	48	£4.99
STV932 Anti-Bacterial Ant & Cockroach Killer - 1L RTU	24		24	£5.99
ZER953 Liquid Ant Nest Killer - 500ml	18		18	£5.99
ZER958 Anti-Bacterial Ant & Cockroach Killer - 500ml RTU	18		18	£4.99

**STOCK ONLY - DD021SO**



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NET PRICE **£200** RRP **£600**

**60%  
POR**

**BDU082** **NEW**

### Development Deal - Zero In Ant Powder 450g

Dimensions: 88cm x 60cm x 51cm (h/w/d crate only)

Contains	Qty	FOC	Total	RRP
STV950 Ant Killer Powder - 450g	84	18	102	£5.99

**STOCK ONLY - BDU082SO**



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NET PRICE **£500** RRP **£1,500**

**60%  
POR**

**DD020** **NEW**

### Development Deal – Zero In Total Insect Control

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
ZER905 Total Insect Killer - 300ml Aerosol	36	18	54	£4.99
ZER907 Total Insect & Germ Killer - 500ml RTU	36		36	£4.99
ZER900 Total Insect Killer Bomb - 150ml One Shot Aerosol	36		36	£4.99
COM032 Total Insect & Germ Killer Kit	12		12	£11.99
ZER913 Total Loft & Garage Fumigator	24	6	30	£7.99
ZER914 Total Loft & Garage Fumigator - Twinpack	18	6	24	£11.99
ZER915 Total Insect Killing Powder - 450g	30	6	36	£5.99

**STOCK ONLY - DD020SO**





NET PRICE **£500** RRP **£1,500**

**60%  
POR**

**DD014** **NEW**

### Development Deal - Zero In Wasp-Free

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
ZER910 Wasp Nest Killer Powder - 300g	36	12	48	£5.99
ZER904 Wasp Nest Killer Foam - 300ml Aerosol	36	12	48	£5.99
STV371 Wasp Trap Bait Refill Sachet - 3-Pack	24	6	30	£4.99
ZER365 Ready-Baited Wasp Trap	24	12	36	£6.99
COM037 Wasp Killer Kit	16		16	£19.99
STV369 Wasp-Free Zone - Twinpack	30		30	£6.99

**STOCK ONLY - DD014SO**



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DEVELOPMENT  
**DEAL**

NET PRICE **£200** RRP **£600**

**60%**  
POR

**STV235FD** **NEW**

### Development Deal - Zero In Strip Blinds

Dimensions: 90cm x 30cm x 60cm (h/w/d)

Contains	Qty	FOC	Total	RRP
STV235 Strip Blind For Doors - Assorted Colours	132	24	156	£3.99

**STOCK ONLY - STV235FDSO**

**Promotional Retail £2.99**  
**And still earn 50% POR**



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NET PRICE **£500** RRP **£1,500**

**60%  
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**DD023**

**NEW**

**Development Deal - Zero In Outdoor Citronella**

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains

		Qty	FOC	Total	RRP
ZER452	Citronella Table Top Flares - Beach Party - 3-Pack	18	24	42	£4.99
STV430	Citronella Candle Bucket - Beach Party - Assorted Colours	30		30	£5.99
STV423	Citronella Tealight - 18-Pack	36		36	£3.99
STV426	Citronella Pillar Candle	36		36	£4.99
STV429	Citronella Colour-Change Pillar Candle	36		36	£5.99
STV420	Citronella Terracotta Burner & Coil - 6-Pack	36		36	£5.99

Dimensions: 88cm x 60cm x 51cm (h/w/d)

Contains

		Qty	FOC	Total	RRP
ZER453	Citronella Garden Flares - Beach Party - 3-Pack	24	12	36	£9.99

**STOCK ONLY - DD023SO**



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NET PRICE **£500** RRP **£1,500**

**60%  
POR**

**DD017 NEW**

**Development Deal - Zero In Damp Control**

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
ZER260 No Spill Dehumidifier Fragrance Free - 300g	60		60	£1.99
ZER261 No Spill Dehumidifier Lavender - 300g	60		60	£1.99
ZER262 Refillable Dehumidifier Fragrance Free - 300g	42	12	54	£3.99
ZER263 Refillable Dehumidifier Lavender - 300g	42	12	54	£3.99
ZER265 Damp Free Moisture Absorber Refill Crystals - 2kg	36	12	48	£7.99
ZER269 Wardrobe Dehumidifier - 300g	48	12	60	£1.99
ZER268 Wardrobe Dehumidifier Lavender - 300g	48	12	60	£1.99
ZER266 Compact Dehumidifier - 3-Pack	60		60	£3.99

**STOCK ONLY - DD017SO**



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NET PRICE **£500** RRP **£1,500**

**60%  
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**DD008** **NEW**

### Development Deal - Defenders Slugs Away

Dimensions: 210cm x 60cm x 60cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
STV097 Slugs Away® Barrier Tape - 4m	30		30	£4.99
STV090 Slugs Away® Ready-Baited Trap - Twinpack	12	6	18	£4.99
STV096 Slugs Away® Barrier Gel - 650ml	24		24	£4.99
STV051 Slugs Away® Wool Pellets - 1L	42	18	60	£4.99
STV052 Slugs Away® Wool Pellets - 3L	36	15	51	£9.99
STV053 Slugs Away® Wool Pellets - 5L	24		24	£14.99

**STOCK ONLY - DD008SO**



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NET PRICE **£500** RRP **£1,500**

**DD009** **NEW**

**Development Deal - Defenders Pheromone Traps**

Dimensions: 144cm x 52cm x 42cm (h/w/d including header)

Contains

		Qty	FOC	Total	RRP
STV436	Fruit Tree Grease Band - 1.75m	18	6	24	£4.99
STV013	Greenhouse & Garden Insect Catcher Kit - Twinpack	6		6	£9.99
STV017	Greenhouse & Garden Insect Catcher Refill - 5-Pack	24		24	£4.99
STV002	Box Tree Moth Trap	12	6	18	£9.99
STV001	Horse Chestnut Leaf Miner Trap - Twinpack	12		12	£19.99
STV003	Tomato Leaf Miner Trap - Twinpack	12		12	£14.99
STV004	Apple Maggot Trap - Twinpack	24	6	30	£9.99
STV005	Plum Maggot Trap - Twinpack	24	6	30	£9.99

**STOCK ONLY - DD009SO**



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NET PRICE **£500** RRP **£1,500**

**60%  
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**DD006** **NEW**

### Development Deal - Own Label Sprayer

Dimensions: 88cm x 60cm x 51cm (h/w/d crate only)

Contains	Qty	FOC	Total	RRP
STV031 100% Recycled Bottle - Own Label 750ml	420	80	500	£2.99

**STOCK ONLY - DD006SO**





NET PRICE **£500** RRP **£1,500**

**60%  
POR**

**DD016** **NEW**

**Development Deal - Defenders Home & Garden Sprayers**

Dimensions: 160cm x 117cm x 53cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
STV093 All Ways Home & Garden Sprayer - 1L	36	24	60	£2.99
STV084 All Ways Multi-Use Pressure Sprayer - 1L	36	12	48	£5.99
STV091 All Ways Multi-Use Pressure Sprayer - 2L	24	6	30	£7.99
STV033 Heavy Duty Pressure Sprayer & Lance - 1.5L	12	6	18	£11.99
STV085 Multi-Purpose Pressure Sprayer - 2L	12		12	£9.99
STV095 Multi-Purpose Pressure Sprayer - 5L	10		10	£19.99
STV082 Multi-Purpose Pressure Sprayer - 8L	6		6	£29.99
STV030 Multi-Purpose Knapsack Pressure Sprayer - 12L	2		2	£49.99

**STOCK ONLY - DD016SO**





DEVELOPMENT  
**DEAL**

NET PRICE **£270** RRP **£700**

**60%**  
POR

**BDU080** **NEW**

### Development Deal - Trigger Picker & Bin Bag Holder

Dimensions: 188cm x 60cm x 60cm (h/w/d including header)

Contains	Qty	FOC	Total	RRP
STV330 Trigger Picker	48	12	60	£6.99
STV331 Handy Bin Bag Holder	48	12	60	£6.99

**STOCK ONLY - BDU080SO**

**PROMO £9.99 when you buy both together**  
**And still earn 46% POR**



The Great British Spring Clean returns  
for 2025 from 21<sup>st</sup> March - 6<sup>th</sup> April

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Thank you  
for your  
support!



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HOME PEST CONTROL 

