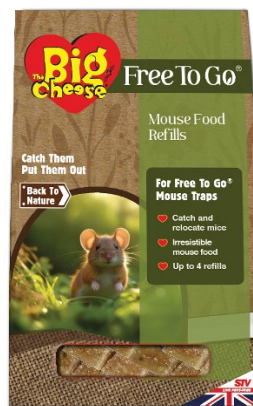


## Putting the heart into The Big Cheese

The Big Cheese Free To Go is a completely new way to control rodents without harming them. It's a safe space with meals included – making it easy to simply Catch Them & Put Them Out!



Not everyone wants to kill mice and rats when they invade the home. There's a growing number of people seeking humane and welfare friendly ways of keeping rodents at bay – without harming them. The Big Cheese Free To Go is a new sustainable and welfare-friendly way to control mice and rats.

Free To Go Biodegradable Mouse Traps provide a safe and secure space as well as a plentiful supply of irresistible mouse food. The ready-baited traps provide an attractive and safe space which the mice soon adopt and then its quick and easy to relocate them out into the garden. The trap then provides the shelter and food required until they are ready to move back to nature.

The sustainably produced traps are biodegradable too, so once the mice have finally vacated their temporary home, the FSC cardboard disintegrates to leave no lasting residue.

Free To Go Biodegradable traps are available in a multi-catch version for up to 8 mice as well as a twin pack of single catch traps. There's also a durable metal version suitable for repeated use and cage traps designed to catch and relocate rats too.

Free To Go Mouse and Rat food is also available to re-bait traps when required.

Edwin Allingham said "90% of all householders will seek out rodent control products each year, but we've seen an increasing number who don't want to harm them. Free To Go provides a really easy way to capture and relocate them, whilst ensuring that they have the shelter and food required until they are ready to go back to nature."

The Big Cheese Free To Go range of Biodegradable Mouse Traps is available on an In-store Problem Solved video promotion which includes a compact display and eye-catching video with a guaranteed 52% gross margin.

STV International Ltd Forge House, Little Cressingham, Thetford, Norfolk, IP25 6ND, GB

Phone 01953 881580

Email [info@stvuk.co.uk](mailto:info@stvuk.co.uk)

Contact Chloe at [ctalmadge@stvuk.com](mailto:ctalmadge@stvuk.com) for further information and images regarding press releases