6 MORE REASONS TO COLOR COLOR



CELEBRATING OVER 25 YEARS OF RODENT CONTROL MADE EASY



ADVANCED FORMULA KILLS RATS AND MICE. WITH 50% LESS POISON.*

NEW HOME CHOICE BAITS

The Big Cheese Home Choice range provides proven and effective control of rats and mice *using 50% less poison than previous formulations.

Along with clearer messaging, product colour-coding and easy-to-follow directions, this highly palatable multi-feed bait provides an ideal solution for first-time bait users, families and pet owners.

Always read the label.



GUARANTEED EFFECTIVE FOR BIG PEST PROBLEMS The Big Cheese Ultra Power range delivers proven and effective solutions that are guaranteed effective - JUST LIKE THE PROFESSIONALS USE. Our on-pack pledge is "satisfaction quaranteed", reassuring end-users that high-performance Ultra Power products from The Big Cheese will deliver effective results every time! **POWERFUL** snap and hold rodent traps. Fast and highly effective SINGLE-FEED BAIT. **PERFORMANCE TESTED** Mega-Sonic multi-speaker repellers.

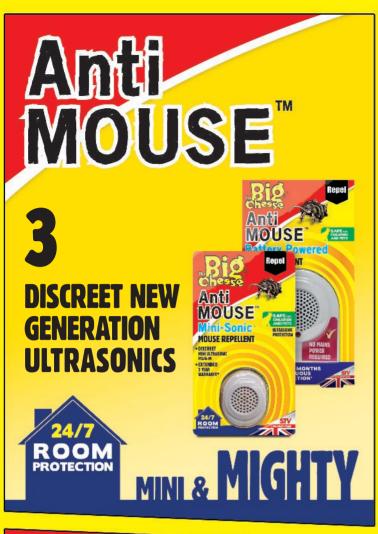
The Big Cheese product range is designed with home-users in mind: an approachable brand, and easy-to-use products, with an ever-growing number of satisfied customers worldwide

From unbeatable OPP consumables to topof-range Ultra Power SKUs, The Big Cheese is the one-stop rodent control range that delivers four, easily-understood and straight forward methods of control: **Catch & Kill:** Conventional spring traps, ready-baited and easy to set. Suitable for use in most areas with powerful snap and hold.

Bait & Kill: Home Choice multi-feed bait, clearly labelled and colour-coded for easy bait-type selection. The range includes chew-thru sachets and damp-proof blocks for all-weather use.

Catch Alive: Safe for use around children and pets, these traps provide a humane, welfare-friendly alternative to lethal methods.

Repel: Proven electronic pest control that works 24/7. Plus a new selection of low-cost consumables designed to help defend homes from rodent infestations. Poison-free and safe for use around children.













Catch Alive





Rodent Control Made Easy

IN-SEASON MERCHANDISERS. ORDER NOW FOR IMMEDIATE DELIVERY

Drive extra sales in peak season with a wide range of consumer-focused displays.









For more information or to order, contact your local sales representative or call STV on **01953 881580**.

